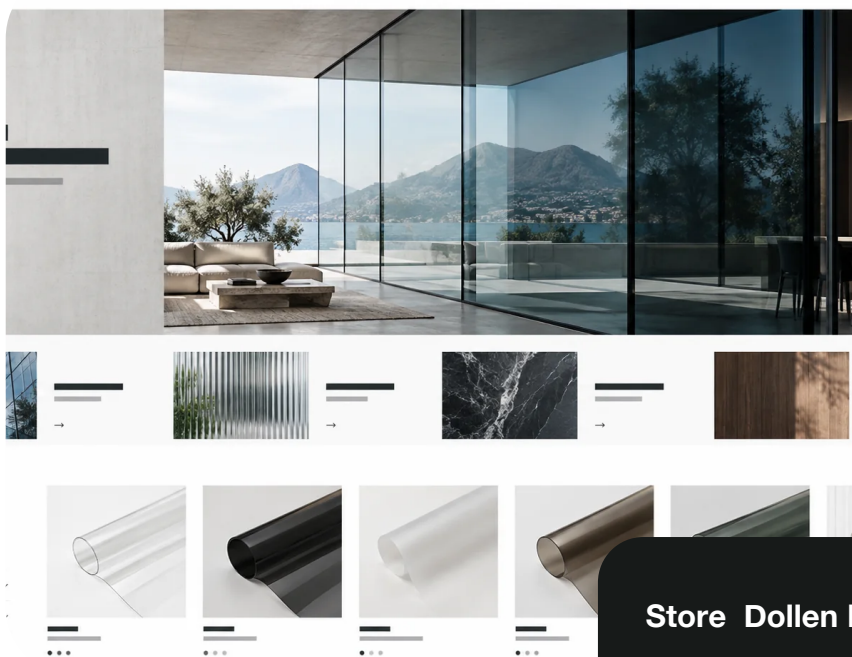


DOLLEN · OFFICIAL REFLECTIV PARTNER

YOUR STORE SELLS. REFLECTIV SHIPS.

Connect your existing store to Reflectiv, or launch a complete store under your own brand.
Your customers shop in their own language and currency.

**Store Dollen Link Reflectiv CRM**

Catalogue, orders, status and tracking

Connected commerce, built to travel.

Live stock · direct orders · local languages · local currencies

2026 EDITION

CHOOSE YOUR STARTING POINT

TWO ROUTES. ONE CONNECTED SYSTEM.

We check your technology, access and data before recommending a route or committing to a build.

01 • YOUR STORE EXISTS

Dollen Link

A connector tailored to a compatible existing store, after a technical audit.

- Compatibility audit
- Tailored CRM connector

PROJECT FROM

€7,500 excl. VAT

12 MONTHS OF CARE INCLUDED

02 • START FROM SCRATCH

Dollen Commerce

Brand identity, store and connector built together, with ongoing care.

- Complete brand identity
- Store you can manage

PROJECT FROM

€16,900 excl. VAT

CARE: €590 / MONTH

Included in both routes

PLAN

Products, rules and responsibilities

LAUNCH

Go live and monitor

CONNECT

Catalogue, stock and orders

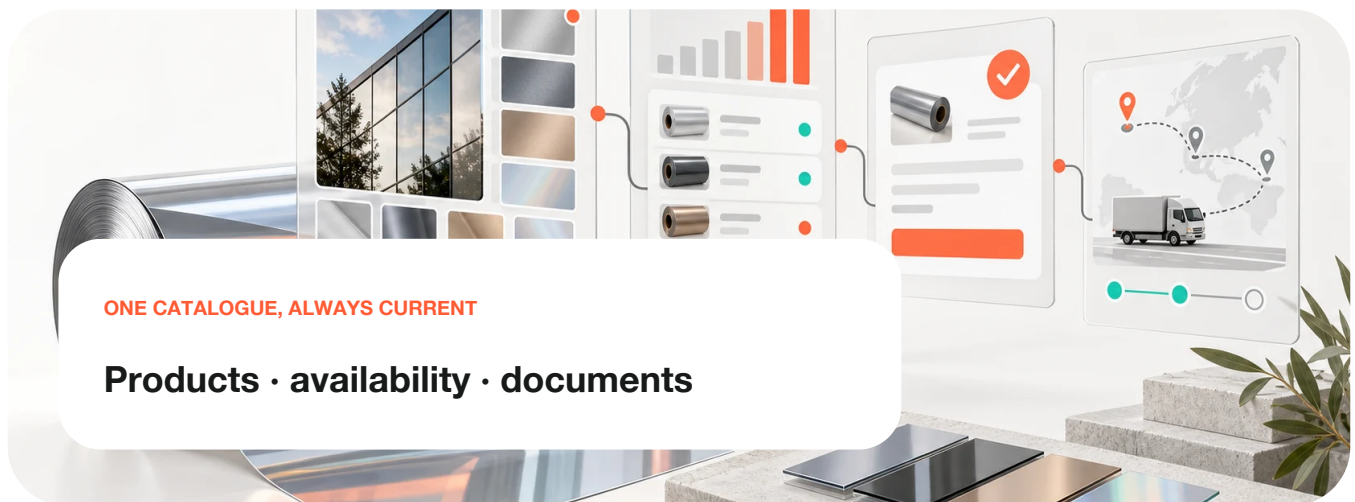
SUPPORT

Care matched to your route

PARTNER ADVANTAGES

MAKE THE REFLECTIV CATALOGUE YOURS.

Your store keeps your identity while products, availability, orders and documents move through one connected system.



01

Live stock

Show availability before checkout and reduce orders that cannot be fulfilled.

02

New products

Add eligible Reflectiv products to your range as they become available.

03

Multilingual documents

Give your team and customers access to product details and technical sheets.

04

Your own range

Build a selected catalogue and content under your brand.

LIVE SHIPPING RATES

Where supported, the carrier API returns price and delivery time before payment.

Apply your own margin, flat rate or commercial rule.

THE CONNECTED FLOW

FROM CHECKOUT TO DELIVERY.

Only validated orders are sent on. Reflectiv prepares and ships directly to the end customer.

01

Customer

Selects product, size and delivery

02

Store

Takes payment and confirms order

03

Dollen Link

Checks, maps and logs data

04

Reflectiv

Prepares and ships

Tracking flows back to your store

Stock · preparation · carrier · tracking number · incident

Built to handle the awkward cases

01

Clear product mapping

Each product and option has an explicit match.

02

No duplicate orders

An external ID prevents a second creation.

03

Visible failures

Logs and alerts replace silent errors.

04

A recovery path

Known incidents have a defined correction route.

FOR AN EXISTING STORE

DOLLEN LINK

A connector adapted to your store technology only once compatibility is confirmed.

Project scope

€7,500 excl. VAT

- Technical compatibility audit
- Paid-order transmission
- Flow and business-rule mapping
- Statuses, tracking and error logs
- Data-model adaptation
- Tests and recovery scenarios
- Availability synchronisation
- Documentation and launch

Dollen Care Connect

Connector hosting, monitoring, backups, updates, alerts, fixes and defined support.

12 months included

RENEWAL THEN OFFERED FROM €490 / MONTH

Subject to compatibility

The final quote follows an audit of the technology, access, maintainability and data model. If a clean connection is not possible, we propose another route.

FOR A NEW STORE

DOLLEN COMMERCE

Brand identity, store and connector in one project, then ongoing care from Dollen.

01

Identity & brand

Positioning, logo or evolution, colours, type and usage rules.

02

Experience

Architecture, mobile UX, bespoke design and editable components.

03

Commerce

Catalogue, stock, chosen launch language, payment, shipping, accounts and training.

04

Connection

Reflectiv CRM, direct orders, statuses, alerts, acceptance tests and documentation.

HOSTING & CONTINUOUS CARE

€590 / month excl. VAT

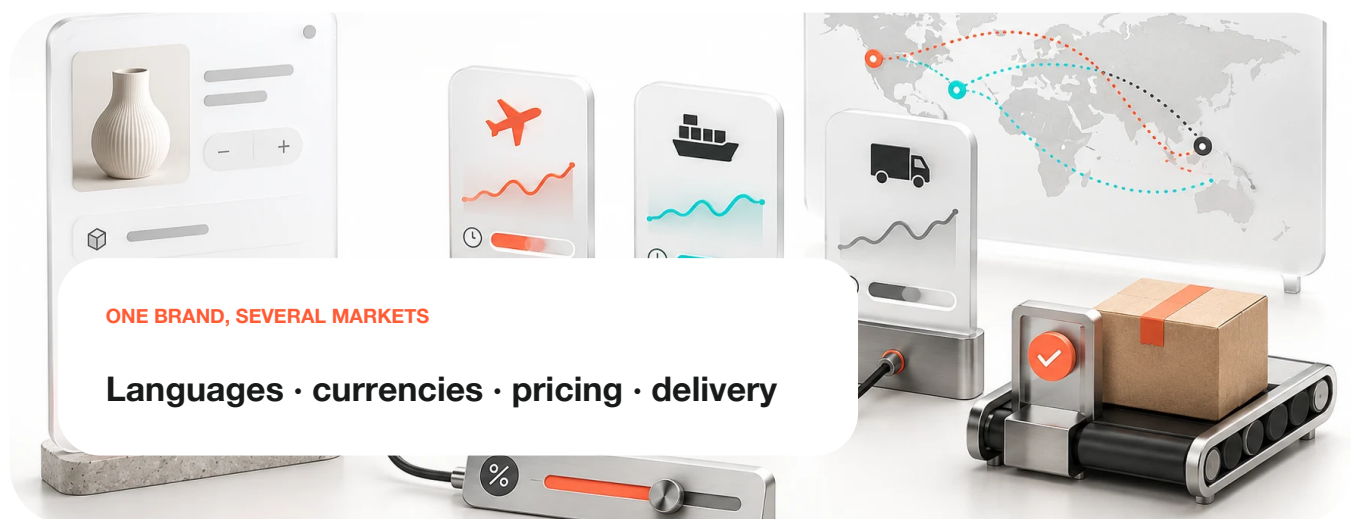
Initial 12-month commitment. Supervised hosting, backups, security, updates, flow monitoring and fixes.

Standard catalogue, one market and your chosen launch language. The International package opens up to three markets.

INTERNATIONAL COMMERCE

SELL LIKE A LOCAL BRAND.

Launch in the language of your market. The same store can then open new countries without starting again.

**ONE BRAND, SEVERAL MARKETS****Languages · currencies · pricing · delivery****01****3 languages**

Your chosen primary language, local URLs, emails and SEO.

02**3 currencies**

Prices and payments in each market's currency.

03**Shipping price**

Live rate according to the carrier contract and destination.

04**Your margin**

Flat fee, margin or your own rule applied before payment.

MULTI-MARKET PACKAGE · UP TO 3 LANGUAGES & 3 CURRENCIES**€19,900 excl. VAT**

Care: €690 / month · initial 12-month commitment

OPTIONAL MOBILE APP

YOUR STORE, IN THEIR POCKET.

An iOS and Android app connected to the same catalogue, accounts and orders as your online store.

IOS + ANDROID OPTION

€14,900 excl. VAT

Project from

€290 / month excl. VAT

Mobile care · initial 12-month commitment

One commerce system, three interfaces

- Mobile UX and design
- Catalogue, account, cart and checkout
- Order tracking and notifications
- Analytics and error monitoring
- iOS and Android testing
- Store listings, submission and follow-up

Dollen guides the first store publication

Planning, design, cross-platform build, tests, store assets and copy, submission and responses to required corrections.

What the price assumes

A Dollen store and standard scope. Developer accounts and store fees are paid by the client. Platform approval is outside Dollen's control; extra features are quoted separately.

OPERATIONS & RESPONSIBILITIES

A CONTRACT THAT KEEPS ORDERS MOVING.

The connector moves the data. The commercial agreement defines who sells, produces, supports customers and handles incidents.

DOLLEN**Builds and operates**

- Store and connector
- Hosting and security
- Alerts and maintenance

YOUR COMPANY**Sells and supports**

- Brand and acquisition
- Payments and customer care
- Sales support

REFLECTIV**Produces and ships**

- Catalogue and stock
- Preparation and shipping
- Partner documents

Continuity protects your sales

An API change, old dependency or silent failure can block orders. Dollen Care provides monitoring, backups and intervention.

Link: 12 months included, then from €490/month · Commerce: €590/month · International: €690/month. Commerce and International start with a 12-month commitment.

Prices, territories, returns, after-sales service, sales duties and logistics commitments are agreed between reseller and Reflectiv. The connector does not replace that agreement.

PRICING & NEXT STEP

THE PRICES AT A GLANCE.

Start with the route that fits. Expand into international markets, mobile or acquisition when it makes sense.

01

Dollen Link

Connector for a compatible store

€7,50012 months Care included; then
from €490/month

02

Dollen Commerce

Brand, store and connector

€16,900Care €590/month · initial 12
months

03

Commerce International

3 languages and 3 currencies

€19,900Care €690/month · initial 12
months

04

App Commerce

iOS and Android app

€14,900Mobile care €290/month · initial
12 months**ADD THE RIGHT OPTIONS AT THE RIGHT TIME**

International extension

+ €3,000 at launch

iOS + Android app

€14,900

SEO, GEO & acquisition

Custom plan

DOLLEN · OFFICIAL REFLECTIV PARTNER**READY TO SELL WITH REFLECTIV?**

In 30 minutes, we review your route, markets and launch requirements.

contact@dollen.fr

Starting prices excl. VAT for a standard scope. Dollen Link requires a compatibility audit. Markets, carriers, pricing rules and integrations are confirmed before quotation.